


Events Programme 2015



Enterprise Nation was founded in 2005 by Emma Jones MBE.

Its mission is to create an inspirational environment for business owners and would-be entrepreneurs, a supportive community, informational books and events, and a campaigning voice to help small businesses in the UK flourish.

Our regular events

StartUp Saturday, monthly

Join Enterprise Nation founder and business expert Emma Jones for a fun and friendly one-day start-up class for people who want to start their own business.

PR workshop, monthly

Join small business media expert Liz Slee to learn top bootstrapping tips and tricks to get your business noticed by the press.

Member meet-ups, fortnightly

Join the Enterprise Nation community of small business owners and would-be entrepreneurs for a morning of coffee and conversation.

Social Media Workshop, every month

Alison Battisby, Director of Avocado Social hosts a fun and practical evening session designed to help you use Social Media to 'Spread the Word' about your business.

The Exchange Series

Looking to start and grow a business in the fashion, food, beauty, homewares or technology sector? Attend the Exchange event in your relevant sector to meet buyers from big brands, entrepreneurs and experts.

Meet a KPMG accountant, fortnightly

If you are starting or growing a small business and looking for accountancy advice, book to attend a one-on-one session with a KPMG accountant.

**Join Enterprise Nation and get
25% off all events plus other
member benefits**

www.enterprisenation.com/join

Book your place at

[www.enterprisenation.com/
events](http://www.enterprisenation.com/events)

Eventbrite

Enterprise Nation events 2015

April

- **Member meet-up**
Wednesday 1st, 10am
Enterprise Nation,
Somerset House
- **Idea Brainstorming Workshop**
Wednesday 1st, 6.30pm
Enterprise Nation,
Somerset House
- **Webinar: Take your business global**
Thursday 2nd, 12 noon
Online
- **Tech Tuesday – Making the most of freelancers**
Tuesday 7th, 12 noon
Enterprise Nation,
Somerset House
- **How to raise money for an online business**
Tuesday 7th, 6.30pm
Screening Room,
Somerset House
- **Beginners guide to SEO, with 123-reg**
Wednesday 8th, 6.30pm
Enterprise Nation,
Somerset House
- **The Opportunities for International Selling**
Thursday 9th, 1pm
Online
- **Meet a KPMG small business accountant**
Monday 13th, various times
Enterprise Nation,
Somerset House
- **Pitching Workshop**
Tuesday 14th, 6.30pm
Enterprise Nation,
Somerset House
- **Meet-up for beauty businesses**
Wednesday 15th, 10am
Enterprise Nation,
Somerset House
- **StartUp Saturday**
Saturday 18th, all day
British Library, London
- **Social Media Workshop with Alison Battisby**
Monday 20th, 6pm
Enterprise Nation,
Somerset House
- **Tech Tuesday – LinkedIn for Business**
Tuesday 21st, 12 noon
Enterprise Nation,
Somerset House
- **Branding on a budget workshop**
Tuesday 21st, 6.30pm
Enterprise Nation,
Somerset House
- **7-steps to selling anything**
Wednesday 22nd, 6.30pm
Enterprise Nation,
Somerset House
- **Meet a KPMG small business accountant**
Monday 27th, various times
Enterprise Nation,
Somerset House
- **Animation Workshop**
Tuesday 28th, 6.30pm
Enterprise Nation,
Somerset House
- **PR Workshop for small businesses**
Monday 27th, 6.30pm
Enterprise Nation,
Somerset House
- **Website Wednesday's with Moonfruit**
Wednesday 29th, 12 noon
Enterprise Nation,
Somerset House
- **The Food Exchange**
Thursday 30th, all day
Microsoft, London

May

- **Tech Tuesday – Developing an IT strategy**
Tuesday 5th, 12 noon
Enterprise Nation,
Somerset House
- **Get your business online**
Tuesday 5th, 6.30pm
Screening Room,
Somerset House
- **Member Meet-up**
Wednesday 6th, 10am
Enterprise Nation,
Somerset House
- **Getting started with social media advertising, with 123-reg**
Wednesday 6th, 6.30pm
Enterprise Nation,
Somerset House
- **Meet a KPMG small business accountant**
Monday 11th, various times
Enterprise Nation,
Somerset House
- **How to do Business in China**
Tuesday 12th, 6.30pm
Screening Room,
Somerset House
- **Online Retailing Workshop**
Wednesday 13th, 6.30pm
Enterprise Nation,
Somerset House
- **Homewares Exchange**
Friday 15th, all day
Microsoft, London
- **StartUp Saturday**
Saturday 16th, all day
British Library, London
- **Social Media Workshop with Alison Battisby**
Monday 18th, 6pm
Enterprise Nation,
Somerset House
- **Meet-up for fashion businesses**
Wednesday 20th, 10am
Enterprise Nation,
Somerset House
- **PR Workshop for small businesses**
Monday 25th, 6.30pm
Enterprise Nation,
Somerset House
- **Meet a KPMG small business accountant**
Monday 25th, various times
Enterprise Nation,
Somerset House
- **Website Wednesday's with Moonfruit**
Wednesday 27th, 12 noon
Enterprise Nation,
Somerset House
- **Public Speaking Skills Workshop**
Thursday 28th, 6pm
Enterprise Nation,
Somerset House

June

- **Member meet-up**
Wednesday 3rd, 10am
Enterprise Nation,
Somerset House
- **Beauty Exchange**
Friday 12th, all day
Microsoft, London
- **StartUp Saturday**
Saturday 20th, all day
British Library, London
- **Make money from your website, with 123-reg**
Wednesday 3rd, 6.30pm
Enterprise Nation,
Somerset House
- **Meet a KPMG small business accountant**
Monday 15th, various times
Enterprise Nation,
Somerset House
- **Social Media Workshop with Alison Battisby**
Monday 22nd, 6pm
Enterprise Nation,
Somerset House
- **Branding on a budget workshop**
Thursday 4th, 6.30pm
Enterprise Nation,
Somerset House
- **Tech Tuesday**
Tuesday 16th, 12 noon
Enterprise Nation,
Somerset House
- **PR Workshop for small businesses**
Monday 29th, 6.30pm
Enterprise Nation,
Somerset House
- **Meet-up for food businesses**
Wednesday 17th, 10am
Enterprise Nation,
Somerset House
- **Meet a KPMG small business accountant**
Monday 29th, various times
Enterprise Nation,
Somerset House
- **Legal Workshop with Off to see my lawyer**
Tuesday 9th, 6.30pm
Enterprise Nation,
Somerset House



July

- **Member meet-up**
Wednesday 1st, 10am
Enterprise Nation,
Somerset House
- **Meet-up for Homewares businesses**
Wednesday 15th, 10am
Enterprise Nation,
Somerset House
- **Digital marketing on a shoestring**
Wednesday 1st, 6.30pm
Enterprise Nation,
Somerset House
- **StartUp Saturday**
Saturday 18th, all day
British Library, London
- **Social Media Workshop with Alison Battisby**
Monday 20th, 6pm
Enterprise Nation,
Somerset House
- **Tech Tuesday**
Tuesday 7th, 12 noon
Enterprise Nation,
Somerset House
- **Kids & baby Exchange**
Wednesday 8th, all day
Microsoft, London
- **PR Workshop for small businesses**
Monday 27th, 6.30pm
Enterprise Nation,
Somerset House
- **Branding on a Budget Workshop**
Tuesday 14th, 6.30pm
Enterprise Nation,
Somerset House

August

- **Member meet-up**
Wednesday 5th, 10am
Enterprise Nation,
Somerset House
- **Tech Tuesday**
Tuesday 11th, 12 noon
Enterprise Nation,
Somerset House

September

- **Tech Tuesday**
Tuesday 1st, 12 noon
Enterprise Nation,
Somerset House
- **Member meet-up**
Wednesday 2nd, 10am
Enterprise Nation,
Somerset House
- **How to make your website
visitors trust you,
with 123-reg**
Wednesday 9th, 6pm
Enterprise Nation,
Somerset House
- **How to make your website
visitors trust you**
Wednesday 9th, 6.30pm
Enterprise Nation,
Somerset House
- **Public Speaking
Skills Workshop**
Thursday 10th, 6pm
Enterprise Nation,
Somerset House
- **Meet-up for
beauty businesses**
Wednesday 16th, 10am
Enterprise Nation,
Somerset House
- **The Fashion Exchange**
Thursday 17th, all day
Microsoft, London
- **StartUp Saturday**
Saturday 19th, all day
British Library, London
- **Social Media Workshop
with Alison Battisby**
Monday 21st, 6pm
Enterprise Nation,
Somerset House
- **PR Workshop for
small businesses**
Monday 28th, 6.30pm
Enterprise Nation,
Somerset House



October

- **Tech Tuesday**
Tuesday 6th, 12 noon
Enterprise Nation,
Somerset House
- **Member meet-up**
Wednesday 7th, 10am
Enterprise Nation,
Somerset House
- **Meet-up for
food businesses**
Wednesday 7th, 10am
Microsoft, London
- **How to write an effective
blog for your website**
Wednesday 7th, 6.30pm
Enterprise Nation,
Somerset House
- **Technology Exchange**
Thursday 15th, all day
Microsoft, London
- **StartUp Saturday**
Monday 19th, 6pm
British Library, London
- **PR Workshop for
small businesses**
Monday 26th, 6pm
Enterprise Nation,
Somerset House



November

- **Tech Tuesday**
Tuesday 3rd, 12 noon
Enterprise Nation,
Somerset House
- **Member meet-up**
Wednesday 4th, 10am
Enterprise Nation,
Somerset House
- **How to create a brand
that works online**
Wednesday 11th, 6.30pm
Enterprise Nation,
Somerset House
- **Government Exchange**
Thursday 12th, all day
Microsoft, London
- **Member meet-up**
Wednesday 18th, 10am
Enterprise Nation,
Somerset House
- **StartUp Saturday**
Saturday 21st, all day
British Library, London
- **PR Workshop for
small businesses**
Monday 30th, 6.30pm
Enterprise Nation,
Somerset House

December

- **Member meet-up**
Wednesday 2nd, 10am
Enterprise Nation,
Somerset House

